

STRATEGIC PLAN 2025-27

Our VISION A fully inclusive community where all people achieve their potential.

Our MISSION To co-ordinate, strengthen and improve services which connect people to their community.

Our VALUES Belonging, Integrity, Reliability, and Respect.

KEY INDICATORS OF PROGRESS & SUCCESS



GROWTH AND SERVICE ENHANCEMENTS Innovation and excellence.

- Enhance and expand service offerings.
- Strengthen client engagement.
- Establish a framework of practice excellence.

CLIENTS



ORGANISATIONAL CAPABILITY Workforce and community leadership.

- Position PALS as an employer of choice.
- Elevate brand awareness and community engagement.
- Build a data-informed decision-making culture.



ORGANISATIONAL SUSTAINABILITY Growth and diversified revenue.

- Expand and diversify revenue streams.
- Develop an investment strategy.
- Leverage data-driven insights to identify new opportunities.